

## **Privacy Policy**

### **Landis Builders, Inc.**

**Effective Date:** Jan 1st, 2026

## **IMPORTANT NOTICE REGARDING TEXT MESSAGING DATA**

Landis Builders, Inc. DOES NOT share customer opt-in information, including phone numbers and consent records, with any affiliates or third parties for marketing, promotional, or any other purposes unrelated to providing our direct services. All text messaging originator opt-in data is kept strictly confidential.

---

### **1. Information We Collect**

We collect the following types of information:

- **Personal Information:**

- Name, email address, phone number, physical address
- Payment information when you make a purchase or request a quote
- Opt-in records and timestamps for all communication channels (SMS, email, etc.)

- **Non-Personal Information:**

- IP address, browser type, device information
- Website usage patterns and analytics
- Cookies and similar technologies

- **Customer Communication:**

- Records of inquiries and service requests
- Appointment details and preferences
- Service history and feedback

---

### **2. How We Use Your Information**

We use collected data for:

- Providing and improving our services
- Processing transactions and payments
- Communicating with you about your inquiries, appointments, and promotions
- Enhancing website functionality and user experience
- Ensuring security and fraud prevention
- Maintaining records of your communication preferences and consent

---

### **3. SMS Messaging & Compliance**

#### **Text Message Program Terms & Conditions**

By opting into our SMS messaging services, you agree to receive text messages related to our services, including appointment reminders, customer support, and important updates.

#### **Opt-In Consent:**

- You must verify your consent. If you have explicitly opted in, we will maintain timestamped records of all sign-in actions.

- We comply with the Telephone Consumer Protection Act (TCPA) and all applicable laws.

#### **Opt-Out Instructions:**

- Users can opt out of marketing messages by replying “STOP.”
- All opt-out requests will be processed in real-time.

---

## **4. Information Sharing & Disclosure**

#### **Mobile Information & Data Sharing:**

**No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. Information sharing to subcontractors in support services, such as customer service, is permitted. All other use case categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.**

- We do not sell, rent, or trade personal information. We may share information with:

#### **Service Providers:**

- Third-party vendors that assist in our operations (e.g., payment processing, appointment scheduling).
- SMS aggregators who provide messaging services for us.

#### **Legal Compliance:**

- Required by law to disclose personal information (e.g., subpoena, court orders).

---

## **5. Data Security**

We implement both administrative and technical measures to protect your personal information.

- Development and certified data encryption methods
- Secure access controls and data protection

Despite these measures, no method of transmission over the internet or electronic storage is 100% secure. We will use commercially acceptable means to protect your personal information but cannot guarantee absolute security.

---

## **6. Cookies & Tracking Technologies**

We use cookies and similar technologies for:

- Analyzing site traffic and user behavior
- Remembering your preferences
- Improving website functionality and user experience

## **7. Your Rights & Choices**

- You have the right to:
  - Access, update, or delete your personal information
  - Opt-out of marketing emails by clicking “unsubscribe”
  - View, update, or delete your website information

---

## **8. Third-Party Links**

Our website may contain links to third-party websites; we are not responsible for their privacy practices.

---

## **9. Changes to This Privacy Policy**

We may update this policy periodically. The latest version will be published on our website.

---

## **10. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

- **Email:** [info@landisbuildersinc.com](mailto:info@landisbuildersinc.com)
- **Phone:** (717) 865-9321
- **Website:** [www.landisbuildersinc.com](http://www.landisbuildersinc.com)

By using our website and services, you consent to this Privacy Policy.